

Cookie Statement

Last updated: 01-01-2025

1. Introduction

More Opportunity ("we," "our," or "us") uses cookies and similar tracking technologies on our website www.moreopportunity.net ("Website") to enhance user experience, analyze website traffic, and provide relevant content. This Cookie Statement explains what cookies are, how we use them, and how you can manage your cookie preferences.

2. What Are Cookies?

Cookies are small text files that are stored on your device (computer, tablet, or smartphone) when you visit a website. They help websites function properly and improve the user experience by remembering preferences, enabling secure logins, and collecting statistical data.

There are different types of cookies:

- **Session Cookies:** Temporary cookies that are deleted once you close your browser.
- **Persistent Cookies:** Cookies that remain on your device until they expire or are manually deleted.
- **First-party Cookies:** Cookies set by the website you are visiting.
- **Third-party Cookies:** Cookies set by external services used on our website (e.g., analytics, advertising).

3. What Cookies Do We Use?

More Opportunity uses the following categories of cookies:

3.1 Essential Cookies (Strictly Necessary)

These cookies are required for the basic operation of our website. They allow you to navigate the website, use essential features, and maintain security. Without these cookies, the website may not function properly.

- Example: Authentication cookies for login sessions.
- Legal Basis: **Legitimate Interest (GDPR Article 6.1(f))**

3.2 Functional Cookies

These cookies enable the website to remember user preferences, such as language settings or previously visited pages, for an improved browsing experience.

- Example: Saving your location preferences.
- Legal Basis: **User Consent (GDPR Article 6.1(a))**

3.3 Analytical & Performance Cookies

We use these cookies to collect anonymous data about how visitors use our website. This helps us analyze traffic, identify popular pages, and improve website performance.

- Example: Google Analytics, Matomo, or similar services.
- Legal Basis: **User Consent (GDPR Article 6.1(a))**

3.4 Marketing & Advertising Cookies

These cookies track your online activity to display relevant ads and personalized content. They may be set by third-party advertising services such as Google Ads or social media platforms.

- Example: Facebook Pixel, LinkedIn Ads, Google Ads Retargeting.
- Legal Basis: **User Consent (GDPR Article 6.1(a))**

4. Third-Party Cookies

Some cookies on our website are placed by third-party services, which may collect data independently. We recommend reviewing their privacy policies:

- **Google Analytics** – [Privacy Policy](#)
- **Facebook Pixel** – [Privacy Policy](#)
- **LinkedIn Ads** – [Privacy Policy](#)

5. Managing Your Cookie Preferences

Upon your first visit to our website, you will be presented with a cookie banner allowing you to **accept or decline** certain cookies. You can also manage or withdraw your consent at any time through the following methods:

- **Cookie Settings Panel:** Available on our website footer.
- **Browser Settings:** Most browsers allow you to block or delete cookies through settings. Below are links for common browsers:
 - Chrome: [Manage Cookies](#)
 - Firefox: [Manage Cookies](#)
 - Safari: [Manage Cookies](#)
 - Edge: [Manage Cookies](#)

Please note that blocking **essential cookies** may affect website functionality.

6. Cookie Retention Periods

Cookies have varying retention periods depending on their purpose:

- **Session Cookies:** Deleted when you close your browser.
- **Persistent Cookies:** Stored for a set duration, usually between **1 day and 2 years**, depending on the type of cookie and legal requirements.

7. Updates to This Cookie Statement

We may update this Cookie Statement periodically to reflect legal changes or modifications to our cookie usage. The latest version will always be available on our website.

Last Updated: 01-01-2025

8. Contact Information

For any questions regarding this Cookie Statement or how we handle cookies, please contact us at:

More Opportunity

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General Inquiries: contact@moreopportunity.net

Data Protection Officer (DPO): dpo@moreopportunity.net